



Igniting a Festival of Poetic Fire

April 26, 2008

Reserve space for a poem, quote or ad in the Burning Word program, and support this non-profit festival.

Back Cover
FULL COLOR
\$600.00

Inside Front Cover
Inside Back Cover
FULL COLOR
\$500.00

Full Page Inside
(no bleed)
B/W
\$250.00

1/2 Page
Horizontal
B/W
\$135.00

1/2 Page
Vertical
B/W
\$135.00

1/4 Page
Vertical
B/W
\$80.00

1/8 B/W
\$50.00

Program Space Reservation

Name _____

Business (if applicable) _____

Address _____ Suite _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Ad Sizes & Rates	Width x Height in Picas	Width x Height in Inches	Rate
<input type="checkbox"/> Full Page Color Back Cover	33p x 51p	5.5" x 8.5"	\$600.00
<input type="checkbox"/> Full Page Color Inside Cover	33p x 51p	5.5" x 8.5"	\$500.00
<input type="checkbox"/> Full Page B/W Inside	31p x 49p	5.17" x 8.17"	\$250.00
<input type="checkbox"/> 1/2 Page B/W Horizontal	31p x 24p	5.17" x 4"	\$135.00
<input type="checkbox"/> 1/2 Page B/W Vertical	15p x 49p	2.5" x 8.17"	\$135.00
<input type="checkbox"/> 1/4 Page B/W	15p x 24p	2.5" x 4"	\$80.00
<input type="checkbox"/> 1/8 Page B/W	15p x 11p	6 2.5" x 1.92"	\$50.00

If you or your business are interested in becoming a Burning Word Sponsor and providing more needed support, please contact WPA Treasurer Clarice Keegan: treasurer@washingtonpoets.org / 206.297.6051 or WPA President Paul Nelson: president@washingtonpoets.org / 253.735.6328

Deadline

RESERVE SPACE, SEND PAYMENT, AND ALL AD MATERIALS BY **March 11, 2008.**

Specifications

Send files of complete ad as **PRINT QUALITY, 300 dpi PDF, TIF, EPS, or JPG** formats only. If PDF, fonts and images must be embedded. Include a laser print of ad for position & proof.

If sending elements to us for ad creation:

- Send copy (text) clearly written or typed, or as a "Text Only" file
- Send high quality images for best scan -- photos with good highlights, midtones & shadows.
- Send high resolution scans as 300 dpi tif or jpg; line art as 600 dpi.

Payment

- Payment Enclosed: Check or Money Order should be made out to "WPA".
- Payment has been submitted via Paypal at www.washingtonpoets.org

Send ad materials and payment to to Clarice Keegan • 539 N. 105th St., Seattle, WA 98133

Questions? Contact Clarice at 206.297.6051 or treasurer@washingtonpoets.org

The Washington Poets Association is a 501 (c) (3) tax-exempt organization. Your donation is tax deductible.

